



## TERRY EARTHWIND NICHOLS

*Terry Earthwind Nichols is a Visionary Strategist for people who are looking for 'achievement-based' vs. 'goals-based' strategies for their business. Terry is the Chair of Evolutionary Healer, a global transformational performance improvement company. When he's not strategizing brilliant marketing plans with entrepreneurs, Terry can be found doing intriguing interviews, planning his next vacation or having a delicious meal at his favorite restaurant.*

### CONTACT

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## A NOTE FROM TERRY

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As a Visionary Strategist, with two degrees in marketing, I am all about inspiring business owners to create a vision of success for their companies that they can execute and actually achieve.

My "Throw Out Your Goals Vision Strategy Roadmap" is bringing PLEASURE back into the lives of stressed-out entrepreneurs and drastically changing their mindset around marketing, while empowering them to hold onto their vision and move forward with intention, Stop-by-Stop.

## SUGGESTED QUESTIONS

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What is an achievement-based business strategy?

As a Vision Strategist, how do you inspire business owners to create a vision of achievement?

What are some strategies you've used to gain success?

How has your Vision Strategy Roadmap positively impacted stressed out entrepreneurs?

From the feedback you have received, what is the overarching impact you've noticed?

## TOPICS FOR ENTREPRENEURS

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Throw Out Your Goals & Achieve Success

Mastering the Art of Observation

Profiling for Profit What Crossed Arms Don't Tell You